

Taylor Bruno

I'm a design leader, speaker, & advisor with experience fostering design at small and large companies. I love collaborating with others for creative problem solving.

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EXPERIENCE

Netflix Los Angeles, CA

Product Designer *November 2019 - Present*

I am currently a Product Designer working on the Studio XD team. Behind every title that launches on Netflix is a huge effort across multiple teams to plan, produce, and deliver content. I design solutions to help Netflix's studio partners determine what to produce, how to produce it, and when to launch it at scale.

Consultant, Advisor, Speaking, & Investor Global

Early Growth Stage Companies, VCs, and Universities *June 2013 - Present*

Product strategy, design advisory, fundraising deck design, mentorship, angel investment, product strategy workshops

SoLo Funds Los Angeles, CA

Co-Founder & Design Advisor *March 2015 - November 2019*

I crafted the initial brand, pitch materials, and marketing before joining full time to lead the design efforts across all fronts. I coordinated and led all research, user testing, prototyping, design, storytelling, and building to create an intuitive product that attracts tens of thousands of new users every month. Full time March 2019 - November 2019

Oscar Health New York, NY

Senior Product Designer *October 2017 - March 2019*

Collaborated with product managers, engineers, and business stakeholders to tackle complex challenges on Oscar's internal tools. Built platforms from scratch for Utilization Management, Eligibility & Billing, Telemedicine, and Provider Services.

RedOwl New York, NY

Design Director *April 2015 - October 2017*

Built & led design team, established design process, managed stakeholders, met with clients, and led overall creative direction of all design, branding, and marketing for RedOwl. RedOwl was acquired by Forcepoint in August 2017.

ClearServe New York, NY

Designer & Front End Developer *August 2013 - March 2015*

Lead designer across product, marketing, and branding for wealth managers, family offices, and private banks. Assisted in front end development. Managed investor relations while fundraising and orchestrated press releases.

AT&T AdWorks New York, NY

Graphic Designer *March 2012 - August 2013*

Designed mock advertisements, created client presentations, and developed strategy for AdWorks products to high-valued B2B clients (\$1M+ spend on ads).

NYSE Euronext New York, NY

Multimedia Design Strategist *May 2011 - March 2012*

Created branded moments for a 100ft wall using state of the art technology to welcome clients and bell-ringers and performed daily operations of all media content on the floor.

STRENGTHS

Collaboration across functions
Relationship building
Learning & knowledge sharing
Hyper organization
Resilient optimism
Simplifying the complex

INTERESTS & HOBBIES

Mentoring (Early-career & students)
Fintech (Investing)
Toddler-raising (I have a 2 year old)
Travel (Next trip: Portugal)
Food ([Dish of the moment](#))
Music (Metal + IDM)

EDUCATION

Parsons the New School for Design

New York, NY 2009 - 2011

BA Design & Management
Dean's Scholarship & Alpha Sigma
Lambda Honors Society

Pepperdine University

Malibu, CA 2007 - 2009

Integrated Marketing &
Communications, French minor
Phi Eta Sigma Honors Society